

Go "Paddle" your papers!



89th AWWNA Annual General Meeting & Convention

SEPTEMBER 10–12, 2009

Marriott Hotel River Cree Resort, Edmonton

**Alberta Weekly Newspapers Association
89th Annual Convention**

**Marriott Hotel at River Cree Resort (Enoch),
Edmonton, Alberta**

Preliminary Agenda



PRELIMINARY AGENDA

Thursday, September 10

- 8:30 am - 2:00 pm Board meeting (*continues from Wed. evening*) - Chief's Boardroom
- 2:30 - 5:30 p.m. Registration desk open - River Cree Foyer
Visit the "No Show Trade Show" during registration desk hours
- 3:30 - 4:00 pm Coffee break - River Cree Foyer
- 6:30 - 7:00 pm Cash bar open - River Cree Foyer
- 7:00 - 8:30 pm Dinner sponsored by Direct Energy - River Cree 3/4
Sponsors of the
Direct Energy Volunteer Citizen of the Year award
- 8:30 - 9:00 pm Entertainment: Linda Atherton as Klondike Kate
Nostalgic music from the turn of the century up to today.
A show you won't forget!
- 9:00 - Midnight Hospitality suite - Suite # to be confirmed at a later date

Friday, September 11

- 7:30 a.m. - 5:00 pm Registration desk open - River Cree Foyer
- 8:00 - 9:30 am Breakfast - River Cree 1/2 - co-sponsored by TransCanada and
the Alberta Research Council
- Guest speakers to address delegates followed by:
Tribute to deceased members
- 9:45 am AWWA annual business meeting - Strongwoods
- 10:30 - 10:45 am Coffee break - River Cree Foyer
- Noon Greetings from the Honourable Premier Stelmach followed by
Lunch and the Bear Pit Session - River Cree 1/2
- 1:30 - 2:30 pm Publisher's Panel Discussion - River Cree 3
Murray Elliott, Membership Chair; discussion on extending some
form of membership to ethnic press and improving quality of products.
Open to AWWA members only
- 2:30 - 3:30 pm Newspapers Have Muscle - Suzanne Raitt, CCNA/ CNA, River Cree 3
Vice-President of Marketing and Innovation (More info in KUTD)
- 3:00 - 4:00 pm Coffee service - River Cree Foyer

Friday, September 11 con'd

- 5:45 pm Reception, Cash bar, River Cree Foyer
- 6:30 pm Buffet Dinner - River Cree Ballroom
Sponsored by Alberta Energy Resources Conservation Board
- Recognition given to provincial winners and teachers of the Write On contest
- 8:00 - 9:30 pm Entertainment: AC/DiXie - their members have performed internationally in various settings, and bring a high level of enthusiasm and energy to any performance. They will also be joined by the "Gold Dust" dancers. This should prove to be a great evening of entertainment. Wear your Klondike "Klothes".
- 9:00 - 1:00 am Hospitality suite open - To be confirmed

Saturday, September 12

- 8:00 a.m.- 3:00 pm Registration desk open - River Cree Foyer
Fund-raiser for C. A. MacLean Bursary
- 8:30 - 9:45 am Breakfast - River Cree 1 & 2
- 10:00 am Business session - Strongwoods
- 10:45 - 11:00 am Coffee break - River Cree Foyer
- 11:00 - 11:45 am Business session resumes - Strongwoods
- Noon - 1:30 pm BNC Awards luncheon/ presentation - River Cree 1/2
- co-sponsored by the Province of Alberta, TELUS, Canada Post and Rural Physician Action Plan (RPAP)
Better Newspapers Competition, Chair Roxanne Thompson
Grant MacEwan College - Best Local News Story
AWNA - Excellence in Creative Advertising
Metro Services - Special Sections and Supplements
Fuji Graphic Systems Canada - Effective/Original Use of Color
Gordon Scott Memorial Award - Best Feature Column
SAIT - Best Feature Story by a Local Writer
TELUS - Best Local Editorial
AWNA - Healthy Communities Journalism award
Canadian Wheat Board - Best Ag Supplement or Section
NAIT - Best Trades Technology Writing award
U of A - University of Alberta Writing award
Mount Royal College - Newspaper Website award
Ducks Unlimited - Conservation Writing award
AWNA - Arts and Culture Writing award

Saturday, September 12 con'd

AWNA - Sports Writing award
AWNA - Ad Campaign award
AWNA - Environmental Writing award
Canada Post - Education in your Community Writing award
AWNA - Community Service award

Short Presentation by David Kay,
Rural Physician Action Plan

Draw: AWNA diamond lapel pin for early registration

1:30 - 3:30 pm	Election of Officers and conclusion of business session - Strongwoods Meeting of new Board of Directors - Strongwoods
4:30 - 6:00 pm	Hospitality suite open - To be confirmed
6:00 - 9:30 pm	President's Reception and Banquet - Enoch DEF co-sponsored by: Central Printing Plants Installation of Officers and Directors C. A. MacLean Bursary presentation Fred Row Bursary presentation Quill awards presentation Bill Draayer award presentation
9:30 - 10:30 pm	Silent auction - Enoch DEF Fund-raiser, in aid of C. A. MacLean Bursary Foundation M.C. Paul Rockley
10:30 pm	Publisher's draw sponsored by AWNA - \$1,000 Draw - free registration for two to attend AWNA's 2010 convention
10:30 pm - 1:00 am	Hospitality suite open -To be confirmed

Door prizes will be given throughout the convention.