

***NX Circulation by Category - BCYCNA Ma Murray Awards 2012***



The following spreadsheet will tell you in which Newspaper Excellence category your paper belongs.

\* The "NX circulation" is based not only on your paper's circulation, but on how many days per week you publish, and on whether or not you produce a free or paid product.

\* Your NX circ is based on your most recent audited circulation numbers and is calculated as follows:

Total circulation x2 if paid, x1 if free. If, however, your Monday edition is free and your Wednesday edition is paid, for example, we will multiply your Wednesday circ by 2, but not your Monday circ.

\* If you have any questions, feel free to contact Kerry or Naomi in the BCYCNA office toll-free at 1-866-669-9222 ext. 4 or ext 4205.

Thank you and good luck in the 2012 Ma Murray Awards competition!

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PAPER	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL CIRC	FREE/PD	FREE/PD MULTIPLIER	NX CIRC	NX CIRC CAT
<b>CATEGORY A: NX circ under 2,500 (19 papers)</b>												
Rossland News				1121				1121	Free	1	1121	A
Fort St. James Caledonia Courier			597					597	Paid	2	1194	A
Boundary Creek Times Mountaineer				599				599	Paid	2	1198	A
Sicamous, Eagle Valley News			615					615	Paid	2	1230	A
Tumbler Ridge News		1398						1398	Free	1	1398	A
North Thompson Star/Journal	794							794	Paid	2	1588	A
Lake Cowichan Gazette			807					807	Paid	2	1614	A
Nakusp, Arrow Lakes News			819					819	Paid	2	1638	A
Bowen Island Undercurrent					833			833	Paid	2	1666	A
Houston Today			835					835	Paid	2	1670	A
Valemount/McBride, Valley Sentinel			916					916	Paid	2	1832	A
Keremeos, The Review				1037				1037	Paid	2	2074	A
Ashcroft-Cache Creek Journal		1039						1039	Paid	2	2078	A
Tofino-Ucluelet Westerly News				1071				1071	Paid	2	2142	A
Queen Charlotte Islands Observer				1105				1105	Paid	2	2210	A
North Thompson Times	1106							1106	Paid	2	2212	A

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Vanderhoof, Omineca Express			1106					1106	Paid	2	2212	A
Kitimat, Northern Sentinel			1145					1145	Paid	2	2290	A
Lillooet / Bridge River News			1224					1224	Paid	2	2448	A
<b>CATEGORY B: NX circ 2,501-5,000 (18 papers)</b>												
Princeton, The Similkameen Spotlight			1278					1278	Paid	2	2556	B
Merritt Herald			1475					1475	Paid	2	2950	B
Revelstoke Times Review			1511					1511	Paid	2	3022	B
Burns Lake / Lakes District News			1512					1512	Paid	2	3024	B
Golden Star			1515					1515	Paid	2	3030	B
Hope Standard			1568					1568	Paid	2	3136	B
Fernie Free Press				1639				1639	Paid	2	3278	B
Gabriola Island Gabriola Sounder	3385							3385	Free	1	3385	B
Agassiz-Harrison Observer				3579				3579	Free	1	3579	B
Port Hardy, North Island Gazette				1820				1820	Paid	2	3640	B
Ladysmith-Chemainus Chronicle		1829						1829	Paid	2	3658	B
Fort Nelson News			2052					2052	Paid	2	4104	B
Winfield, Lake Country Calendar			4162					4162	Free	1	4162	B

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Oliver Chronicle			2110					2110	Paid	2	4220	B
Osoyoos Times			2165					2165	Paid	2	4330	B
Summerland Review				2172				2172	Paid	2	4344	B
Invermere, The Valley Echo			2229					2229	Paid	2	4458	B
Grand Forks Gazette			2245					2245	Paid	2	4490	B
<b>CATEGORY C: NX circ 5,001-10,000 (19 papers)</b>												
Merritt News				5015				5015	Free	1	5015	C
Creston Valley Advance				2558				2558	Paid	2	5116	C
Salmon Arm Observer			2754					2754	Paid	2	5508	C
100 Mile House Free Press			2940					2940	Paid	2	5880	C
Smithers, Interior News			2954					2954	Paid	2	5908	C
Sooke News Mirror			6039					6039	Free	1	6039	C
Squamish Chief					3108			3108	Paid	2	6216	C
Castlegar News				6391				6391	Free	1	6391	C
Powell River Peak			3431					3431	Paid	2	6862	C
Columbia Valley Pioneer					7162			7162	Free	1	7162	C
Salt Spring Island, Gulf Islands Driftwood			3797					3797	Paid	2	7594	C

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Terrace Standard			8048					8048	Free	1	8048	C
Prince Rupert, The Northern View			8300					8300	Free	1	8300	C
The Mirror					8500			8500	Free	1	8500	C
Williams Lake, Cariboo Advisor			8615					8615	Free	1	8615	C
Alberni Valley News					9323			9323	Free	1	9323	C
Williams Lake Tribune		2252		2430				4682	Paid	2	9364	C
Aldergrove Star				9467				9467	Free	1	9467	C
The Northerner					10000			10000	Free	1	10000	C
<b>CATEGORY D: NX circ 10,001-28,000 (17 papers)</b>												
Whistler Question				10165				10165	Free	1	10165	D
Mission City Record				10327				10327	Free	1	10327	D
Sechelt / Gibsons Coast Reporter					12277			12277	Free	1	12277	D
Oak Bay News			6415		6379			12794	Free	1	12794	D
Lakeshore News					13497			13497	Free	1	13497	D
Nelson Star			7000		7000			14000	Free	1	14000	D
Quesnel, Cariboo Observer			2392		7316			9708	Paid/Free	n/a *	14245	D
Kimberley Daily Bulletin	1500	1500	1500	1500	1500			7500	paid	2	15000	D

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Salmon Arm, Shuswap Market News					15651			15651	Free	1	15651	D
South Delta Leader					16540			16540	Free	1	16540	D
Parksville Oceanside Star				16587				16587	Free	1	16587	D
Dawson Creek Daily News	1704	1731	1732	1713	1926			8806	Paid	2	17612	D
Vancouver Courier (Downtown Edition)					19468			19468	Free	1	19468	D
Whitehorse, Yukon News			5574		7663			13237	Paid/Free	n/a *	20026	D
Cloverdale Reporter				20500				20500	Free	1	20500	D
Alaska Highway Daily News	2345	2344	2333	2344	3032			12398	Paid	2	24796	D
Monday Magazine				25000				25000	Free	1	25000	D
<b>CATEGORY E: NX circ 28,001-47,000 (18 papers)</b>												
Sidney, Peninsula News Review			14801		14775			29576	Free	1	29576	E
Cranbrook Daily Townsman	3000	3000	3000	3000	3000			15000	Paid	2	30000	E
Westside Weekly				13720			13828	27548	Free/Paid	n/a *	30470	E
Campbell River Mirror			15438		15327			30765	Free	1	30765	E
Parksville/Qualicum Beach News		15552			15568			31120	Free	1	31120	E
New Westminster Newsleader			15616		15617			31233	Free	1	31233	E
New Westminster Record			16766			16765		33531	Free	1	33531	E

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Nanaimo, Harbour City Star					33933			33933	Free	1	33933	E
Delta Optimist			16949			17398		34347	Free	1	34347	E
Goldstream News Gazette			17550		17473			35023	Free	1	35023	E
Campbell River Courier-Islander			15244		20152			35396	Free	1	35396	E
Campbell River North Island Midweek			37478					37478	Free	1	37478	E
Alberni Valley Times	3748	3748	3748	3748	3748			18740	Paid	2	37480	E
North Shore Outlook				40642				40642	Free	1	40642	E
Penticton Western News			21013		21382			42395	Free	1	42395	E
Courtenay / Comox Valley Record			21420		21918			43338	Free	1	43338	E
Duncan, Cowichan News Leader Pictorial			21556		23697			45253	Free	1	45253	E
Comox Valley Echo		22948			22948			45896	Free	1	45896	E
<b>CATEGORY F: NX circ 47,001-91,000 (17 papers)</b>												
Duncan Cowichan Valley Citizen			23774		23777			47551	Free	1	47551	F
Vancouver WestEnder				48617				48617	Free	1	48617	F
Victoria News			24677		24554			49231	Free	1	49231	F
Trail Daily Times	5000	5000	5000	5000	5000			25000	Paid	2	50000	F
Prince George Free Press			28133		28191			56324	Free	1	56324	F

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Kamloops This Week			28465		28554			57019	Free	1	57019	F
Maple Ridge-Pitt Meadows Times		29501			29500			59001	Free	1	59001	F
The Chilliwack Progress		29640			29523			59163	Free	1	59163	F
Chilliwack Times		30658			30675			61333	Free	1	61333	F
Maple Ridge-Pitt Meadows News			30753		30748			61501	Free	1	61501	F
Saanich News			31146		31103			62249	Free	1	62249	F
Nanaimo Daily News	5866	5866	5866	5866	5866	5866		35196	Paid	2	70392	F
Langley Times			36047		36044			72091	Free	1	72091	F
Peace Arch News, White Rock/South Surrey			36424		36415			72839	Free	1	72839	F
Langley Advance		40016			40016			80032	Free	1	80032	F
Vancouver Courier (West Side Edition)			45098		44841			89939	Free	1	89939	F
Abbotsford/Mission Times		45409			45414			90823	Free	1	90823	F
<b>CATEGORY G: NX circ 91,001+ (16 papers)</b>												
Burnaby NewsLeader			45566		45493			91059	Free	1	91059	G
Richmond Review				46944		46944		93888	Free	1	93888	G
Richmond News			47015		47013			94028	Free	1	94028	G
Nanaimo News Bulletin		31406		31564		31582		94552	Free	1	94552	G

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Burnaby Now			48297			48312		96609	Free	1	96609	G
Vernon, Morning Star			32938		32930		32971	98839	Free	1	98839	G
Coquitlam, Tri-City News			52739		52741			105480	Free	1	105480	G
Coquitlam Now			52916		53016			105932	Free	1	105932	G
Vancouver Courier (East Side Edition)			57938		58941			116879	Free	1	116879	G
The Prince George Citizen	14220	14220	14220	14220	11410	11410		79700	Paid/free	n/a *	122884	G
Abbotsford News		44572		33850		44602		123024	Free	1	123024	G
Kamloops Daily News	10577	10577	10577	10577	10577	10577		63462	Paid	2	126924	G
Kelowna Capital News			48946		49883		48896	147725	Free	1	147725	G
Surrey, North Delta Leader			81533		81474			163007	Free	1	163007	G
North Shore News			61749		61659		61759	185167	Free	1	185167	G
The Now Newspaper, serving Surrey, White Rock and North Delta		113335			113506			226841	Free	1	226841	G
<b>*Quesnel/Cariboo Observer</b>	<i>has both free and paid issues</i>		<i>Wed: 153 free+(2239 pd x2) =4631/ Fri: 5018 free + 2298 pd x2) = 9614. Total NX Circ = 14245</i>									
<b>*Whitehorse, Yukon News</b>	<i>has both free and paid issues</i>		<i>Wed: 3268 free + 2306 pd (x2) = 7880 / Fri: 3180 free + 4483 pd (x2) = 12146. Total NX circ = 20026</i>									
<b>*Westside Weekly</b>	<i>has both free and paid issues</i>		<i>Wed: 13720 free / Fri: 10466 free + 3142 pd (x2) = 16750. Total NX circ = 30470</i>									
<b>*Prince George Citizen</b>	<i>has both free and paid issues</i>		<i>Mon-Thu: 3424 free + 10796 pd (x2) = 25016 (each day) / Fri-Sat: 11410 pd (x2) = 22820. Total NX Circ = 122884</i>									