

NX CIRCULATION SPREADSHEET 2010



Dear members,

Starting in 2008, we introduced a new system to determine where each paper would fit in the Newspaper Excellence categories. The following spreadsheet will tell you where your paper lands.

The "NX circulation" is based not only on your paper's circulation, but on how many days per week you publish, and on whether or not you produce a free or paid product.

Your NX circ is based on the most recent audited circulation numbers you have provided us and is calculated as follows:

Total circulation x2 if paid, x1 if free. If, however, your Monday edition is free and your Wednesday edition is paid, for example, we will multiply your Wednesday circ by 2, but not your Monday circ.

If your paper's listing has a note asking you to call the BCYCNA office, it means we have not been able to confirm your current circulation numbers and you **MUST** contact us to sort this out before your paper will be eligible to enter the competition.

If you have any questions, feel free to contact Kerry Slater in the BCYCNA office toll-free at 1-866-669-9222 ext.105.

Thank you and good luck in the 2010 Ma Murray Awards competition!

NX CIRCULATION SPREADSHEET 2010

PAPER	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL CIRC	FREE/PD	FREE/PD MULTIPLIER	NX CIRC	NX CATEGORY	NOTES
CATEGORY A (NX CIRC UNDER 3,300) - 20 papers													
Ashcroft-Cache Creek Journal		1472						1472	Paid	2	2944	A	
Barriere/Clearwater North Thompson Star/Journal	861							861	Paid	2	1722	A	
Boundary Creek Times Mountaineer			641					641	Paid	2	1282	A	
Burns Lake District News			1541					1541	Paid	2	3082	A	
Clearwater, North Thompson Times	1243							1243	Paid	2	2486	A	
Fort St. James Caledonia Courier			749					749	Paid	2	1498	A	
Gabriola Island Gabriola Sounder	3202							3202	Free	1	3202	A	
Houston Today			920					920	paid	2	1840	A	
Keremeos, The Review				1359				1359	Paid	2	2718	A	
Kitimat, Northern Sentinel			1305					1305	Paid	2	2610	A	
Lake Cowichan Gazette			900					900	paid	2	1800	A	
Lillooet - Bridge River News			1482					1482	Paid	2	2964	A	
Merritt Herald			1302					1302	Paid	2	2604	A	
Nakusp, Arrow Lakes News			1097					1097	paid	2	2194	A	
Princeton, The Similkameen Spotlight			1267					1267	Paid	2	2534	A	
Queen Charlotte Islands Observer				1324				1324	paid	2	2648	A	
Sicamous, Eagle Valley News			791					791	Paid	2	1582	A	
Tumbler Ridge News			1441					1441	Free	1	1441	A	
Valemount/ McBride, Valley Sentinel			1129					1129	paid	2	2258	A	
Vanderhoof, Omineca Express			1257					1257	Paid	2	2514	A	

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CATEGORY B (NX CIRC 3,301-6,000) - 17 papers													
Agassiz-Harrison Observer			3725					3725	Free	1	3725	B	
Creston Valley Advance				2963				2963	Paid	2	5926	B	
Fernie Free Press				1905				1905	Paid	2	3810	B	
Fort Nelson News			2279					2279	Paid	2	4558	B	
Golden Star			1833					1833	paid	2	3666	B	
Grand Forks Gazette			2602					2602	paid	2	5204	B	
Hope Standard				1815				1815	paid	2	3630	B	
Invermere, The Valley Echo			2537					2537	paid	2	5074	B	
Ladysmith-Chemainus Chronicle		2319						2319	Paid	2	4638	B	
Merritt News				4812				4812	free	1	4812	B	
Oliver Chronicle			2399					2399	paid	2	4798	B	
Osoyoos Times			2402					2402	Paid	2	4804	B	
Port Hardy, North Island Gazette				2219				2219	Paid	2	4438	B	
Revelstoke Times Review			1915					1915	Paid	2	3830	B	
Sooke News Mirror			5453					5453	Free	1	5453	B	
Summerland Review				2093				2093	Paid	2	4186	B	
Winfield, Lake Country Calendar			4500					4500	paid and free	n/a	5700	B	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105. 3300 free + 1200 pd (x2) = 5700.

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CATEGORY C (NX CIRC 6,001-12,000) - 16 papers													
100 Mile House Advisor			7500					7500	Free	1	7500	C	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
100 Mile House Free Press			3227					3227	Paid	2	6454	C	
Alberni Valley News					11500			11500	free	1	11500	C	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
Aldergrove Star				9750				9750	Free	1	9750	C	
Castlegar News				6817				6817	Free	1	6817	C	
Columbia Valley Pioneer					7558			7558	free	1	7558	C	
Mission City Record				10503				10503	free	1	10503	C	
Powell River Peak			4105					4105	Paid	2	8210	C	
Quesnel Advisor			8250					8250	Free	1	8250	C	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
Salmon Arm Observer			3497					3497	Paid	2	6994	C	
Salt Spring Island, Gulf Islands Driftwood			4004					4004	paid	2	8008	C	
Smithers, Interior News			3671					3671	paid	2	7342	C	
Squamish Chief					3584			3584	paid	2	7168	C	
Terrace Standard			8105					8105	Free	1	8105	C	
Trail Rossland News				9400				9400	Free	1	9400	C	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
Whistler Question				9724				9724	Free	1	9724	C	

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CATEGORY D (NX CIRC 12,001-30,000) - 15 papers													
Alaska Highway Daily News	2345	2344	2333	2344	3032			12398	Paid	2	24796	D	
Dawson Creek Daily News	1704	1731	1732	1713	1926			8806	paid	2	17612	D	
Lakeshore News					15775			15775	free	1	15775	D	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
Nelson, Kootenay Weekly Express			12118					12118	Free	1	12118	D	
Oak Bay News			6587		6599			13186	free	1	13186	D	
Penticton Western News			20848		?		?	20848	Free	1	20848	D	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
Prince Rupert Daily News	1313	1313	1290	1319	1339			6574	paid	2	13148	D	
Quesnel, Cariboo Observer			6695				7438	14133	paid and free	n/a	19510	D	Wed: 4011 free+2684 pd (x2)= 9379 / Sun: 4745 free+2693 pd (x2)= 10131 . Total NX circ = 19510
Salmon Arm, Shuswap Market News					14506			14506	Free	1	14506	D	
Sechelt / Gibsons Coast Reporter					12653			12653	Free	1	12653	D	
South Delta Leader					15903			15903	Free	1	15903	D	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
Vancouver Courier (Downtown Edition)					19845			19845	Free	1	19845	D	
Whitehorse, Yukon News	4975		5342		7172			17489	paid and free	n/a	25659	D	Mon: 3106 free+1869 pd (x2) = 6844 / Wed: 3156 free+2186 pd (x2) = 7528 / Fri: 3057 free+4115 pd (x2) = 11287 . Total NX circ = 25659
Williams Lake Tribune		3350		3545				6895	paid	2	13790	D	
Williams Lake, Cariboo Advisor			12462					12462	Free	1	12462	D	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.

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CATEGORY E (NX CIRC 30,001-57,000) - 17 papers													
Campbell River Courier-Islander			15302		19981			35283	Free	1	35283	E	
Campbell River Mirror			15655		15797			31452	Free	1	31452	E	
Courtenay / Comox Valley Record			21888		21871			43759	Free	1	43759	E	
Delta Optimist			16860			16860		33720	Free	1	33720	E	
Duncan Cowichan Valley Citizen			24547		24506			49053	Free	1	49053	E	
Duncan, Cowichan News Leader Pictorial			21667			23911		45578	Free	1	45578	E	
Goldstream News Gazette			17545		17509			35054	Free	1	35054	E	
Kamloops Thompson Nicola Review			16881		16869			33750	Free	1	33750	E	
Nelson Daily News	3176	3176	3176	3176	3176			15880	paid	2	31760	E	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
New Westminster Record			16765			16765		33530	free	1	33530	E	
North Shore Outlook				55010				55010	Free	1	55010	E	
Parksville/Qualicum Beach News		15861			15834			31695	Free	1	31695	E	
Prince George Free Press			28336		28458			56794	Free	1	56794	E	
Sidney, Peninsula News Review			15233		15231			30464	Free	1	30464	E	
Trail Daily Times	5000	5000	5000	5000	5000			25000	Paid	2	50000	E	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105.
Victoria News			26347		26146			52493	Free	1	52493	E	
Westside Weekly			16334				16334	32668	paid and free	n/a	39354	E	PLEASE CALL BCYCNA 1-866-669-9222 EXT.105. Wed:12991 free + 3343 pd (x2) = 19677 . Sun: 12991 free + 3343 pd (x2) = 19677 . Total NX circ = 39354 .

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CATEGORY F (NX CIRC 57,001-100,000) - 18 papers													
Abbotsford Times		45409		45409				90818	Free	1	90818	F	
Burnaby Now			49370			49368		98738	Free	1	98738	F	
Chilliwack Progress		29278			29160			58438	Free	1	58438	F	
Chilliwack Times		29992			29993			59985	Free	1	59985	F	
Kamloops This Week			28932		28997		29006	86935	free	1	86935	F	
Langley Advance		41100			41100			82200	Free	1	82200	F	
Langley Times			36990		37002		17445	91437	free	1	91437	F	Sun edition discontinued in July 09 but counts in calculation of total circ.
Maple Ridge-Pitt Meadows News			30221		30197			60418	Free	1	60418	F	
Maple Ridge-Pitt Meadows Times		29500			29500			59000	free	1	59000	F	
Nanaimo Bulletin		31811		31913		31923		95647	Free	1	95647	F	
Nanaimo Daily News	6731	6731	6731	6731	6731	6731		40386	paid	2	80772	F	
Nanaimo, Harbour City Star		35039			35109			70148	free	1	70148	F	
Richmond News			46696		46698			93394	Free	1	93394	F	
Richmond Review				47594		47593		95187	Free	1	95187	F	
Saanich News			31637		31624			63261	Free	1	63261	F	
Vancouver Courier (West Side Edition)			46263		45575			91838	Free	1	91838	F	
Vancouver WestEnder				57754				57754	Free	1	57754	F	
White Rock, Peace Arch News			30861		30858			61719	free	1	61719	F	

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CATEGORY G (NX CIRC 100,001 AND OVER) - 12 papers													
Abbotsford News		45179		34350		45216		124745	Free	1	124745	G	
Burnaby/New Westminster News Leader				60835		60827		121662	Free	1	121662	G	
Coquitlam Now			54658		54659			109317	Free	1	109317	G	
Coquitlam, Tri-City News			52494		52198			104692	free	1	104692	G	
Kamloops Daily News	12415	12415	12415	12415	12415	12415		74490	Paid	2	148980	G	
Kelowna Capital News			51751		51046		50266	153063	free	1	153063	G	
North & West Vancouver, North Shore News			61654		61654		61652	184960	free	1	184960	G	
Prince George Citizen	12016	12016	12063	12132	12941	12772		73940	Paid	2	147880	G	
Surrey, North Delta Leader			85883		83058			168941	free	1	168941	G	
Surrey, North Delta, White Rock Now		114417			114417			228834	Free	1	228834	G	
Vancouver Courier (East Side Edition)			58143		59146			117289	Free	1	117289	G	
Vernon, Morning Star			34045		34141		34140	102326	free	1	102326	G	