



Announcing the 2010 BCYCNA-Bell Ma Murray Community Newspaper Award Finalists!

With another record-setting year of participation, we are thrilled to report that 87 member papers submitted entries for the 2010 Ma Murray Awards competition, giving our judges a run for their money yet again.

Numerous judges commented on the monumental task of picking the top three, and offer their congratulations to you all for your exceptional work in 2009. We are so proud of the quality of newspapers being produced here in BC and Yukon.

Thank you to everyone who entered, and congratulations to the finalists, listed below in alphabetical order by newspaper name.

The awards will be handed out on Saturday, April 10, 2010 at the River Rock Casino Resort. Registration details will be announced this week.

See you there!

Ad Campaign Award

- **Langley Times** - Millie McKinnon, *Wish Upon a Star*
- **North Shore News** - Melissa Baker and Team, *Genesis*
- **North Shore News** - Donna Couturier and Team, *Mercedes Benz*

Ad Campaign Award, Collaborative

- **Abbotsford News** - Alana Green, *Lee's Fine Jewellery*
- **Burnaby / New Westminster NewsLeader** - Leslie McQueen and Team, *Bikram's Yoga*
- **North Shore News** - Tara Lalanne and Marina Rockey, *Zazou Salon Spa*

Ad Design Award, Collaborative: Over 25,000

- **Langley Times** - Ryan Hayden and Team, *Design Lighting*
- **North Shore News** - Courtney Harding and Team, *Mulgrave School*
- **Vernon Morning Star** - Karen Cooper, *Lakeshore*

Ad Design Award, Collaborative: Under 25,000

- **Kootenay Weekly Express** - Stephanie Taylor, *Pace Setter Retirement Living*
- **The Squamish Chief** - Louise Dewar, *Easter at Rockwells*
- **The Valley Echo** - Sheila Tutty, *Beginning May 1, 2009 - District of Invermere*

Ad Design Award: Over 25,000

- **The Abbotsford News** - Margot Goulding, *Chrysler Dream Team*
- **Burnaby / New Westminster NewsLeader** - Matthew Blair, *Bikram's Yoga Drop-in*
- **Saanich News** - Ryan Landa, *Kazen Hair and Beauty*

Ad Design Award: Under 25,000

- **Coast Reporter** - Kevin Dergez and Team, *Salmonid Enhancement Membership Drive*
- **Coast Reporter** - Ashley Doyle and Team, *Lucy's Canada Day*
- **Coast Reporter** - Eric Pinfold and Team, *Monkey Chips Shoes*

Arts & Culture Writing Award

- **Nanaimo News Bulletin** - Melissa Fryer, *National Treasure*
- **Vancouver Courier** - Janaya Fuller-Evans, *Yarn War*
- **Yukon News** - Genesee Keevil, *The Art of Inclusion*

Business Writing Award

- **Cowichan News Leader Pictorial** - Mike D'Amour, *Knitters Say Sweater Deal Can Save Them*
- **Northern Sentinel** – Malcolm Baxter, *Lack of Fish Threatens Venture*
- **Prince George Citizen** - Gordon Hoekstra, *Green Tape*

Cartoonist Award

- **North Thompson Times** - Gerald Tisdale, *Tis Toons-Tuna*
- **Victoria News** - Ole Heggen, *Victoria City Councillors*
- **Yukon News** - Wyatt Tremblay, *Children's Services Snatch and Grab*

Classifieds Award

- **Coast Reporter** - Shelley Alleyne, *Coast Reporter Classifieds*
- **Langley Advance** - Barb Laws, *Langley Advance Classifieds*
- **North Shore News** - Trixi Agrios, *North Shore News Classifieds*

Columnist Award

- **Langley Advance** - Matthew Claxton, *Painful Truth*
- **Salmon Arm Observer** - Martha Wickett, *The View from Here*
- **Yukon News** - Al Pope, *Nordicity*

Editorial Award

- **The Hope Standard** - Simone Rolph, *Time for Action*
- **Prince Rupert Daily News** - Wendy Webb, *Watson Island - Haste Makes Waste*
- **Yukon News** - Richard Mostyn, *A Failure in Leadership*

Environmental Initiative Award

- **Cowichan Valley Citizen** - Sarah Simpson, *Sowing the Seeds*
- **The Tri-City News** - Diane Strandberg, *The Method: a Talk, a Walk, and a Letter*
- **The Vancouver Courier** - Cheryl Rossi, *Giving Geeks*

Environmental Writing Award

- **Burnaby Now** - Jennifer Moreau, *Endangered Turtles*
- **Yukon News** - Genesee Keevil, *Dam That River Act*
- **Yukon News** - James Munson, *The Peel Watershed Moment*

Eric Dunning Integrity Award

- **Delta Optimist** - Edgar Dunning

Feature Article Award

- **Maple Ridge-Pitt Meadows Times** - Amy Steele, *Bitter Suites*
- **Quesnel Cariboo Observer** - Autumn MacDonald, *Teen Choices Have Consequences*
- **Surrey, North Delta Leader** - Dan Ferguson, *The Grace of Gatka*

Feature Photo Award, B&W: Over 25,000

- **Kamloops Daily News** - Murray Mitchell, *Scaredy Cat*
- **Maple Ridge-Pitt Meadows News** - Colleen Flanagan, *Christmas Concert*
- **Surrey, North Delta Leader** - Evan Seal, *Mobile Internet*

Feature Photo Award, B&W: Under 25,000

- **Interior News** - Dan Mesec, *Water Works*
- **Quesnel Cariboo Observer** - Percy N. Hebert, *Calf on a Rope*
- **Williams Lake Tribune** - Erin Hitchcock, *A Coy Cup Flex*

Feature Photo Award, Colour: Over 25,000

- **Abbotsford / Mission Times** - Jean Konda-White, *E-motional Stages*
- **Coquitlam Now** - Paul Van Peenan, *All Tied Up*
- **Victoria News** - Don Denton, *Tiny Dancer's Mirror Face*

Feature Photo Award, Colour: Under 25,000

- **Lake Cowichan Gazette** - Bonnie Hayward, *Getting Dunked*
- **Nelson Star** - Matthew Peterson, *Cold Comfort*
- **Salmon Arm Observer** - James Murray, *Big Gulp*

Feature Series Award

- **Vancouver Courier** - Mike Howell, *Courting Hope, Hotel Fix, Inside Insite*
- **Victoria News** - Roszan Holmen, *Countdown to Homefulness*
- **Yukon News** - John Thompson, *Medevac Series*

John Collison Memorial Award for Investigative Journalism

- **Kamloops This Week** - Tim Petruk, *Targeting Teens Within Seconds*
- **Nanaimo Daily News** - Derek Spalding, *NRGH Cracks Down on Outbreak*
- **Yukon News** - John Thompson, *Affordable Housing Money Lines Politicos' Pockets*

Ma Murray Community Service Award

- **Cowichan News Leader Pictorial** - Don Bodger, *Youth Athletes of the Year*
- **Langley Advance** - Matthew Claxton and the Advance Newsroom, *Langley Advance Community Harvest*
- **Quesnel Cariboo Observer** - Darlene Osborne, *2009 Festival of Enchanted Trees*

Neville Shanks Memorial Award for Historical Writing

- **New Westminster Record** - Alfie Lau, *The Hidden Story of Rhonda Larrabee*
- **North Shore Outlook** - Kelly McManus, *Squamish Words*
- **Surrey, North Delta Leader** - Kevin Diakiw, *Surrey Heritage: Is it History?*

Newspaper Excellence Award: Category A

- **Houston Today**
- **Lake Cowichan Gazette**
- **North Thompson Times**

Newspaper Excellence Award: Category B

- **Fernie Free Press**
- **Ladysmith-Chemainus Chronicle**
- **The Valley Echo**

Newspaper Excellence Award: Category C

- **Gulf Islands Driftwood**
- **Squamish Chief**
- **Whistler Question**

Newspaper Excellence Award: Category D

- **Coast Reporter**
- **Oak Bay News**
- **Yukon News**

Newspaper Excellence Award: Category E

- **Comox Valley Record**
- **Parksville Qualicum Beach News**
- **Victoria News**

Newspaper Excellence Award: Category F

- **Langley Times**
- **Nanaimo News Bulletin**
- **Peace Arch News**

Newspaper Excellence Award: Category G

- **Capital News**
- **North Shore News**
- **Surrey, North Delta Leader**

Newspaper Promotion Award

- **Gulf Islands Driftwood** - Peter McCully, *Owner's Manual*
- **North Shore News** - Adrian Cunningham, *North Shore News 40th Anniversary*
- **North Shore News** - Vicki Magnison and Team, *Spot the Joker*

Outdoor Recreation Writing Award

- **Ladysmith-Chemainus Chronicle** - Stephen Thompson, *Watching the Water*
- **Yukon News** - Genesee Keevil, *A Party For Mottled Sheep and High-Flying Cranes*
- **Yukon News** - John Thompson, *Meet Yukon's Tiniest Musicians*

Photo Essay Award

- **Gulf Islands Driftwood** - Susan Lundy, *Day in the Life of Salt Spring Island*
- **The Squamish Chief** - Sylvie Paillard, *Day in the Life*
- **The Valley Echo** - Darryl Crane, *Classic Show and Shine*

Portrait/Personality Photo Award

- **The Abbotsford / Mission Times** - Rafe Arnott, *No More Mr. Nice Guy*
- **Shuswap Market News** - James Murray, *Time to Reflect*
- **South Delta Leader** - Rob Newell, *Precious Gem*

Special Publications Award: Over 25,000

- **Kamloops Daily News** - Danna Bach, *Kamloops Business*
- **North Shore News** - Layne Christensen and Adrian Cunningham, *Look Magazine*
- **Victoria News** - Jim Zeeben and Team, *Best of the City*

Special Publications Award: Under 25,000

- **Coast Reporter** - Cathie Roy and Team, *2009 Coast Life Summer Edition - Flower Power*
- **Grand Forks Gazette** - Sandra Barron and Team, *Route 3 Magazine*
- **Gulf Islands Driftwood** - Peter McCully, *Aqua - Fall 2009*

Special Section Award: Over 25,000

- **Abbotsford News** - Dan Kinvig and Team, *Faceoff Magazine*
- **Surrey, North Delta Leader** - Paula Carlson and Team, *The Green Edition*
- **Surrey, North Delta Leader** - Jeff Nagel and Team, *Surrey in Focus*

Special Section Award: Under 25,000

- **Coast Reporter** - Kevin Dergez, *2009 Horizons*
- **Gulf Islands Driftwood** - Susan Lundy, *Derrick Lundy Retrospective*
- **South Delta Leader** - Chrissie Bowker, *30 Under 30*

Sports Photo Award: Over 25,000

- **Parksville Qualicum Beach News** - James Clarke, *Holy Cow*
- **Yukon News** - Chris Colbourne, *Balancing Act*
- **Yukon News** - Mike Thomas, *Kicking It*

Sports Photo Award: Under 25,000

- **Gulf Islands Driftwood** - John Cameron, *Slugger*
- **Powell River Peak** - Alicia Baas, *Wrong Target*
- **The Valley Echo** - Darryl Crane, *Where's the Glove?*

Sports Writing Award

- **Abbotsford News** - Dan Kinvig, *At Home in the Water*
- **Coquitlam Now** - Dan Olson, *Reds' Skipper - 25 Years in the Dugout*
- **Surrey Now** - Michael Booth, *Pinning His Past*

Spot News Photo Award: Over 25,000

- **Capital News** - Sean Connor, *Reservoir Rescue*
- **North Shore News** - Mike Wakefield, *Eagle Rescue*
- **Surrey, North Delta Leader** - Evan Seal, *Mother, Son Killed in Crash*

Spot News Photo Award: Under 25,000

- **Lake Cowichan Gazette** - Doug Marner, *Stolen Truck Airlifted from Harris Creek*
- **Quesnel Cariboo Observer** - Autumn MacDonald, *Police Probe Continues*
- **Salmon Arm Observer** - James Murray, *Come Out With Your Hands Up*

Website & Online Innovation Award

- **Powell River Peak** - Tyson Fandrick
- **Prince George Citizen** - Matt Altizer and Team
- **Yukon News** - Mike Thomas and Team