



2010 BCYCNA High School Scholarship Information

Once again BCYCNA member newspapers have the chance to participate in an exciting initiative both to promote their newspaper in the community and to offer local high school students the chance of winning a scholarship towards their post-secondary education.

Due to budget restraints, the BC Press Council is not able to participate this year, but the BCYCNA is proud to continue offering these awards, even though they are slightly reduced in dollars. In 2010, we will be giving away three scholarships worth \$3,500, \$1,000, and \$500.

To participate in the contest, graduating high school students planning on attending a post-secondary institution must write a 500-word essay answering the question, ***"How could your local paper partner with the youth in your community to make a positive difference?"***

As a member newspaper you can participate in the scholarship program by promoting it in your paper, accepting the essays, and choosing a local finalist. You then send the essay of your local finalist to the BCYCNA, where the three provincial winners will be chosen. Should your local finalist be one of the winners, a representative from your paper will present the scholarship at the student's graduation or awards ceremony.

Students must submit their entries with contact information to the member newspaper office by Friday, April 23, 2010. Please select your local finalist and forward their entry to the BCYCNA office by Friday, May 7, 2010. Some publishers choose to award a prize to their local finalists regardless of whether they place in the top three or not (such as \$100).

We have also created some sample ads and a detailed press release that can run as is in your paper or be rewritten to give it a more local feel.

Have fun!

BC and Yukon Community Newspapers Association
122-1020 Mainland Street
Vancouver, B.C. V6B 2T4
1.866.669.9222
info@bccommunitynews.com