

total line
rate
\$59.06

84 total
members

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Quick Facts

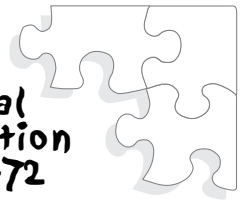
NEWSPAPER	TOTAL CIRC.	LINE RATE	PAID CIRC.	CONTROLLED CIRC.	AUDIT BASIS	PUB DAY	FORMAT & COLUMNS	PAGE DEPTH	1 COLOUR	PROCESS COLOUR
Assiniboia Times	2,629	\$0.89	2,560	69	ABC	Mon	T 6	224	\$50.00	\$200.00
Battlefords News Optimist (The)	2,588	\$0.90	2,546	0	VCP	Wed	T 6	220	\$175.00	\$525.00
Bengough Deep South Star	928	\$0.51	848	80	ABC	Thur	T 6	217	\$100.00	\$400.00
Biggar Independent	1,899	\$0.63	1,854	30	VCP	Mon	T 6	220	\$50.00	\$150.00
Broadview Express	531	\$0.55	330	201	VCC	Tue	T 6	215	\$100.00	\$150.00
Canora Courier	1,785	\$0.64	1,714	26	VCP	Wed	T 6	220	\$150.00	\$800.00
Carlyle Observer	1,540	\$0.68	1,495	0	VCP	Fri	T 6	220	\$90.00	\$300.00
Carnduff Gazette Post News	1,273	\$0.60	1,236	0	VCP	Mon	T 6	220	\$80.00	\$120.00
Country Press, The (Regional: Saskatoon rural)	10,473	\$1.07	26	10,447	VCC	Wed	T 6	200	\$110.00	\$400.00
Craik Weekly News	996	\$0.48	0	0	VCP PENDING	Tue	T 6	215	\$100.00	\$400.00
Creighton Northern Visions	194	\$0.55	194	0	VCP	Fri	T 6	210	\$212.00	\$458.00
Cut Knife Highway 40 Courier	551	\$0.52	524	17	VCP	Wed	T 6	220	\$100.00	\$290.00
Davidson Leader	1,329	\$0.55	1,299	30	ABC	Mon	T 6	220	\$100.00	\$250.00
East Central Connection (Regional: EC Sask)	11,822	\$1.14	0	11,822	VCC	Fri	T 6	203	\$100.00	\$200.00
Esterhazy Miner-Journal	1,679	\$0.53	1,500	134	VCP	Mon	T 6	220	\$50.00	\$150.00
Estevan Lifestyles Publication	6,889	\$1.04	9	6,831	VCC	Fri	T 6	189	\$250.00	\$450.00
Estevan Mercury	3,258	\$0.79	3,223	35	ABC	Wed	B 7	294	\$110.00	\$432.00
Eston-Elrose Press Review	1,101	\$0.60	1,101	0	VCP	Tue	T 6	190	\$100.00	\$300.00
Foam Lake Review	1,649	\$0.59	1,506	123	VCP	Mon	T 6	220	\$100.00	\$400.00
Fort Qu'Appelle Times	1,515	\$0.72	1,495	0	VCP	Tue	T 6	220	\$100.00	\$300.00
Gravelbourg Tribune	1,311	\$0.53	1,226	85	VCP	Mon	T 6	220	\$100.00	\$250.00
Grenfell Sun	1,199	\$0.57	987	212	VCP	Tue	T 6	215	\$100.00	\$150.00
Gull Lake Advance	1,194	\$0.50	1,188	0	VCP	Tue	T 6	220	\$170.00	\$0.00
Herbert Herald	1,764	\$0.58	1,740	4	VCP	Tue	T 6	210	\$90.00	\$250.00
Hudson Bay Post Review	1,318	\$0.73	1,280	36	VCP	Tue	T 6	203	\$110.00	\$330.00
Humboldt Journal	3,484	\$0.85	3,424	0	VCP	Thur	T 6	220	\$160.00	\$480.00
Indian Head-Wolseley News	1,789	\$0.56	1,789	0	VCP	Tue	T 6	225	\$100.00	\$300.00
Ituna News	842	\$0.53	810	17	VCP	Mon	T 6	220	\$100.00	\$400.00
Kamsack Times	1,397	\$0.63	1,343	13	VCP	Thur	T 6	220	\$150.00	\$800.00
Kelvington Northeast Chronicle	1,377	\$0.64	1,250	87	VCP	Wed	T 6	196	\$100.00	\$300.00
Kelvington Radio	1,000	\$0.57	0	0	VCP PENDING	Wed	T 6	220	\$100.00	\$200.00
Kerrobert Citizen	609	\$0.50	552	57	ABC	Wed	T 6	190	\$100.00	\$300.00
Kindersley Clarion	2,305	\$0.82	2,185	120	ABC	Wed	B 7	294	\$100.00	\$300.00
Kinistino/Birch Hills Post-Gazette	1,343	\$0.55	1,317	0	VCP	Wed	B 8	176	\$105.00	\$341.00
Kipling Citizen	1,637	\$0.55	1,585	52	VCP	Fri	T 6	203	\$90.00	\$160.00
La Ronge Northerner	1,560	\$0.59	1,224	290	VCP	Wed	T 6	203	\$90.00	\$360.00
Langenburg Four-Town Journal	1,447	\$0.58	1,431	16	ABC	Tue	T 6	218	\$95.00	\$380.00
Lanigan Advisor	1,084	\$0.49	1,084	0	ABC	Mon	T 6	219	\$80.00	\$175.00
Leader News	1,015	\$0.59	879	136	ABC	Wed	T 6	190	\$100.00	\$300.00
Lloydminster Meridian Booster	14,838	\$0.93	82	14,676	VCC	M/W/F	B 8	176	\$100.00	\$300.00
Lumsden Waterfront Press (The New)	1,373	\$0.55	1,373	0	VCP	Thur	T 6	215	\$125.00	\$300.00
Macklin Mirror	1,000	\$0.50	990	0	VCP	Wed	T 6	220	\$25.00	\$50.00

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SWNA ^{page 2} Quick Facts

84 total members

total circulation 288,472



NEWSPAPER	TOTAL CIRC.	LINE RATE	PAID CIRC.	CONTROLLED CIRC.	AUDIT BASIS	PUB DAY	FORMAT & COLUMNS	PAGE DEPTH	1 COLOUR	PROCESS COLOUR
Maidstone Mirror	532	\$0.65	522	0	VCP	Wed	T 6	220	\$175.00	\$525.00
Maple Creek and Southwest Advance Times	2,276	\$0.58	1,683	558	VCP	Mon	T 6	224	\$75.00	\$250.00
Maple Creek News	2,773	\$0.72	1,688	1,085	ABC	Tue	B 6	302	\$112.00	\$184.00
Meadow Lake Northern Pride	3,841	\$0.90	3,795	0	VCP	Tue	T 6	220	\$125.00	\$400.00
Meadow Lake Progress	3,032	\$0.71	2,312	630	VCP	Sun	B 8	176	\$128.75	\$386.25
Melfort Journal	3,060	\$0.82	2,971	0	VCP	Tue	B 8	176	\$105.00	\$341.00
Melville Advance	3,216	\$0.76	3,122	0	VCP	Wed	T 6	220	\$100.00	\$300.00
Moosomin World-Spectator	3,209	\$0.80	2,828	288	VCP	Mon	T 6	220	\$85.00	\$200.00
Naicam News	338	\$0.68	338	0	VCP	Fri	T 6	203	\$110.00	\$350.00
Nipawin Journal	3,412	\$0.90	3,363	49	ABC	Wed	B 8	176	\$105.00	\$341.00
Norquay North Star	706	\$0.61	676	9	VCP	Wed	T 6	220	\$150.00	\$800.00
Outlook (The)	2,189	\$0.76	2,189	0	ABC	Mon	T 6	220	\$100.00	\$300.00
Oxbow Herald	1,297	\$0.63	1,191	68	VCP	Mon	T 6	220	\$100.00	\$150.00
Parkland Review, The (Regional: NE Sask)	15,573	\$1.15	0	15,573	VCC	Fri	T 6	203	\$110.00	\$330.00
Prairie Post, The (Regional: SW Sask)	24,860	\$1.15	0	24,660	VCC	Fri	T 6	220	\$155.00	\$355.00
Preeceville Progress	1,324	\$0.62	1,277	9	VCP	Thur	T 6	220	\$150.00	\$800.00
Radville Star	1,140	\$0.51	1,030	110	ABC	Wed	T 6	217	\$100.00	\$400.00
Redvers Optimist	1,404	\$0.52	1,177	198	VCP	Sat	T 6	200	\$90.00	\$250.00
Rosetown Eagle	2,291	\$0.65	2,237	0	VCP	Mon	B 6	294	\$125.00	\$350.00
Rosthern Sask Valley News	2,563	\$0.63	2,480	83	ABC	Wed	T 6	200	\$125.00	\$375.00
Rural Roots (Regional: NC SK)	31,151	\$1.23	0	30,951	VCC	Sun	B 5	210	\$294.00	\$588.00
Shaunavon Standard	1,757	\$0.58	1,714	0	VCP	Tue	T 6	220	\$185.00	\$450.00
Shellbrook Chronicle	4,586	\$1.03	247	4,339	VCC	Fri	T 6	199	\$90.00	\$270.00
Southeast Trader Express, The (Regional: SE Sask)	11,438	\$0.82	0	11,438	VCC	Fri	T 6	224	\$110.00	\$432.00
Spiritwood Herald	2,904	\$0.89	84	2,820	VCC	Fri	T 6	199	\$90.00	\$270.00
St. Walburg & Area Gazette	756	\$0.67	674	60	VCP	Wed	T 6	224	\$100.00	\$225.00
Strasbourg Last Mountain Times	1,324	\$0.55	1,294	30	ABC	Tue	T 6	220	\$100.00	\$400.00
Tisdale Recorder	1,696	\$0.94	1,666	0	VCP	Wed	T 6	203	\$110.00	\$330.00
Turtleford Northwest Neighbors	532	\$0.65	522	0	VCP	Wed	T 6	220	\$175.00	\$525.00
Unity Northwest Herald	1,834	\$0.51	1,812	0	VCP	Mon	T 6	224	\$75.00	\$225.00
Wadena News	3,000	\$0.75			VCP PENDING	Wed	T 6	220	\$100.00	\$200.00
Wakaw Recorder	2,052	\$0.46	2,027	25	VCP	Wed	T 6	220	\$85.00	\$260.00
Watrous Manitou	1,887	\$0.60	1,798	33	VCP	Mon	T 6	220	\$100.00	\$300.00
West Central Crossroads (Regional: WC Sask)	16,036	\$1.15	0	15,986	VCC	Mon	B 7	294	\$130.00	\$350.00
Weyburn Review	4,461	\$0.89	4,368	93	ABC	Wed	B 6	294	\$90.00	\$275.00
Weyburn This Week	9,051	\$0.75	12	8,991	VCC	Fri	T 6	224	\$100.00	\$300.00
Whitewood Herald	758	\$0.51	736	0	VCP	Mon	T 6	220	\$100.00	\$300.00
Wilkie Press	693	\$0.51	672	0	VCP	Mon	T 6	224	\$75.00	\$225.00
Wolseley Bulletin (The)	321	\$0.60	311	0	VCP	Fri	T 6	205	\$100.00	\$200.00
Wynyard Advance/Gazette	1,879	\$0.65	1,263	596	VCC	Mon	T 6	220	\$100.00	\$400.00
Yorkton News Review	6,863	\$0.87	0	6,791	VCC	Thur	T 6	220	\$170.00	\$315.00
Yorkton This Week	4,942	\$1.38	4,942	0	VCP	Wed	B 6	301	\$100.00	\$300.00



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