



## Postal Accountability Secured Throughout North America

*Segments reprinted from CCNA Publisher Bulletin and National Newspaper Association*

Is it coincidence that heavy pressure has recently been applied to both Canadian and US Postal Services?

As a result of a successful lobbying campaign by the Canadian Community Newspapers Association (CCNA) and its member newspapers, the Government of Canada announced that it has directed Canada Post Corporation to continue its annual \$15 million commitment to the Publications Assistance Program (PAP) for the next two years. The directive also requires that Canada Post “restore and maintain mail delivery to rural roadside mailboxes within the next 18 months.”

PAP is an important program for the close to 350 community newspapers that receive subsidies to defray mailing costs. Administered by the Department of Canadian Heritage, it has an annual budget of \$65 million. Traditionally, \$15 million of that money has come from Canada Post, and when Canada Post publicly stated their intention to withdraw their \$15-million contribution as of April 1, 2007, the Canadian Community Newspapers Association stepped up.

The CCNA met with many government officials and politicians over the past months to lobby that PAP funding should be kept at current levels and to express how important this program is to community newspapers and the communities they serve. On December 13, 2006, the Government of Canada sided with the newspapers.

CCNA Chief Executive Officer John Hinds said of the Canadian Government’s directive, “This is a strong gesture of support for our industry from the federal government. I would particularly like to thank Minister of Canadian Heritage Bev Oda for her understanding and assistance.”

The directive is online: <http://www.tc.gc.ca/mediaroom/releases/nat/2006/06-h178e.htm>

Meanwhile, across the border, The National Newspaper Association has been urging President Bush to sign into law the Postal Accountability and Enhancement Act, the first major legislative reform of the United States Postal Service since 1970. Passage of this legislation on December 9 capped more than a decade of work by community newspaper publishers and other major mailers. The US Act contains many provisions that will help community newspapers.

“We looked for an iron clad guarantee that within county mail would not see a continuation of the unjustified increases that the Postal Service wants in 2007,” said Max Heath, NNA Postal Committee Chairman. “The bill sponsors assured us of their support in holding the Postal Service to the intent of the price cap law, and we will be watching closely to see that it works.

“Also,” he said, “there are several provisions in this bill put there expressly at the request of NNA, including a provision that solves the ‘wandering route’ problem where the Postal Service believed it had to charge higher postage when a few households on an in-county route happened to fall over a county line.”

The Postal Service is affected by the Internet and so are newspapers,” said NNA President Jerry Tidwell. “We foresaw a decade ago that the regimen of costly postal rate cases and pricing that depended upon an ever-growing first-class mail stream needed to come to an end. But we believe, along with Postmaster General Jack Potter, that print media are going to be in our lives for some time to come. The Postal Service has to be able to deliver our mail promptly and at an affordable price for either of our institutions to survive.”

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## BCYCNA Redefines Membership Criteria for Community Newspapers

After months of discussion and debate, the Board of Directors of the BC and Yukon Community Newspapers Association (BCYCNA) unanimously agreed to new criteria defining a community newspaper. Most progressively, the board approved the opportunity for newspapers that publish more than five times a week to be considered for membership.

“This is an important day for our industry,” says Nelson Becker, BCYCNA President and publisher of the Kootenay Weekly Express. “The association believes that it is not about how often you print your paper but how you reflect what is going on in your community. Some of our potential new members are, without a doubt, community papers and should be members of the BCYCNA.”

Currently no member newspaper publishes more than three times a week. But when a couple of community dailies applied, the BCYCNA board wanted to do its due diligence and ensure that the spirit of the community newspaper association was maintained.

“The Board laboured through many, many meetings to redefine what constituted a community newspaper,” says George Affleck, General Manager of the BCYCNA. “The resulting guidelines for membership assist the

board in analyzing whether a newspaper is a community newspaper or not.”

The current guidelines for a community newspaper include producing a minimum number of issues per year, being in business for at least two years, and receiving ongoing circulation audits, to name a few. The BCYCNA added three new guidelines, which include circulating within no more than three BC or Yukon school districts; having a paid circulation of no more than 45,000; and publishing substantial, locally originated and produced news.

“The new guidelines should suffice in ensuring the BCYCNA remains a community newspaper association,” says Becker. “And as a result we will probably see a few new members in the coming weeks.”

“In my dealings with government and advertising agencies it is often a game of power in numbers,” says Affleck. “The board’s thoughtful and conscientious approach to this issue has resulted in what I believe will be a stronger and more influential association – and that is good thing for the community newspaper industry.”

Final ratification of the new criteria will occur at the 2007 BCYCNA AGM to be held at Vancouver’s Wall Centre Hotel in April.

# BCYCNA's first Family of the Year named in Saanichton



*Reprinted from the Sidney Peninsula Review, December 6, 2006 by Christine van Reeuyk*

Hospital staff gather in hushed tones. "Which way will she come from?" they whisper. Boxes of tissues make the rounds as the nursing station fills with workers from every corner of extended care — and a few residents.

A page over the intercom fills the air and everyone peers around corners to be the first to spot her.

Christine Grandmaison answered that page while working at Saanich Peninsula Hospital last week. The Grandmaison family was nominated, and awarded Family of the Year by the BC and Yukon Community Newspaper Association and Disney on Ice. Her husband David, daughter Sara, friends and co-workers at Saanich Peninsula Hospital were all in on it — Chris was surprised.

Pat Ingram — with some help from her work family — wrote up the 500-word essay necessary to nominate the Grandmaisons.

Showing how widespread Christine's work family is, Ingram wrote the letter on behalf of the registered nurses, licensed practical nurses, resident care aides, unit clerks and residents of Saanich Peninsula Hospital Extended Care.

"When Chris came to work at our Extended Care, as a relief unit clerk,



we all knew she was a special person. From the first day on the job, we were blessed, with her bright red hair and smiling eyes and winning smile, it didn't take long to win us over," Ingram wrote. "Working as a unit clerk on a busy nursing station can rattle the nerves of any person, but Chris is always a beam of sunshine and extends herself for the residents and staff.

"Many times, like all workplaces, we have talked about what's going on in our lives, and complaining about trivial things that we thought were so important, and because Chris's work area is at our nursing station, she would listen and never judge us, and when we realized we were getting a little too cranky, we would start to laugh at how silly we were getting, and Chris joins in with that wonderful laugh and we all know how important this work family is to our lives.

"It wasn't until I read an article in the Peninsula News Review about a local family whose son Alex was dealing with a long battle with cancer that I became aware of the personal struggle that Chris and her family were going through. And how hard it must have been to come to work and always be so pleasant and ready with a smile when she was dealing with such worry."

Alex Grandmaison, an honorary rider with the Cops for Cancer Tour de Rock

in 2004, passed away July 20 after a four-year battle with Acute Lymphoblastic Leukaemia. Eventually Chris was able to return to work.

"We were so glad to have her back and could see it was hard for her, as she took one day at a time, slowly there were more days with smiles and not so many teary ones," Ingram wrote. "We are all so amazed at her inner strength and courage, she has carried herself with such grace ... Not only does Chris give of herself to the staff, she is a joy to the residents of our care facility, she always has time for a gentle touch and comforting words which mean so much when they can feel so lonesome for their families.

"As you can tell by this letter," she finished, "Chris has become very important to all of us in so many ways."

As the BCYCNA and Disney On Ice Family of the Year, the Grandmaisons were presented with a plaque honouring their achievement, as well as a VIP Family Adventure package for Disney on Ice presents a Disneyland Adventure last weekend at the Pacific Coliseum. The prize included rink-side premium seating, special gifts, all travel expenses to get to the show, and a \$500 donation made in their name to the charity of the family's choice.

**The Grandmaisons selected the Ronald McDonald House as their charity. The BCYCNA aims to continue the Family of the Year program in 2007, and we hope that another deserving family will be given a little boost like the Grandmaisons were. Congratulations.**

# Peak reporter wins fellowship



Reprinted from the *Powell River Peak* November 1, 2006

*Powell River Peak* reporter Luke Brocki has won a fellowship to travel to Southeast Asia and report on developing countries.

Luke Brocki is one of five BC journalists to win a Jack Webster Foundation fellowship, called Seeing the World through New Eyes.

"Deadline driven as always, I was still getting things together days before the closing date," Brocki said laughing. "Kudos to Canada Post for getting my package to Vancouver in time. But seriously, when I got the call, I was thrilled."

Brocki will visit Cambodia and Vietnam in early 2007. "I'm especially excited to work alongside Cambodian journalists," Brocki said. "Less than one per cent of the country has Internet access. Can you imagine the spread of information without search engines or email? Also, every report I found stated Cambodian journalists were poorly trained and desperately underpaid, adding disorder to an already unregulated press."

It will be great to report from a post-communist country attempting to find its democratic legs, Brocki added. "You better save a few pages for photos and stories. I have a feeling I'll have some good ones to share."

As well as Brocki, Fiona Anderson, *Vancouver Sun*, Shachi Kurl, A-Channel News, Karen Longwell, *Williams Lake Tribune*, and Melanie Nagy, CBC TV in Vancouver, will be making the trip.

Seeing the World through New Eyes was a juried competition for BC-based journalists aged 30 or younger, or in their first five years of journalism. It was established in partnership with the Canadian International Development Agency (CIDA).

**CONGRATULATIONS** The BCYCNA congratulates Luke, as well as Karen Longwell of the *Williams Lake Tribune*, on their achievement. We look forward to seeing the stories

sent home! If there is something going on at your paper that you would like to share with the rest of the membership, please let us know, and we'll run it in the Update! Send an email to [info@bccommunitynews.com](mailto:info@bccommunitynews.com)

## BCYCNA Office News

If you've called the BCYCNA office recently, or booked a community classified ad, you've probably heard a new voice on the phone. Hilary Chan-Kent has been with us for about six weeks now and handles the front desk as well as all the community classifieds. We're thrilled to have her on board.

Please note that the BCYCNA office will be closed from December 25, 2006 until January 1, 2007, inclusive. We will reopen at 9am on Tuesday, January 2.

**We wish you all a very Happy Holiday and a Happy New Year!**



## 2007 Ma Murray Awards

By now you should all have your entry packages and be gathering up your best work to submit. (If you didn't receive your forms, or need more, visit <http://www.bccommunitynews.com/files/awards.html> where you can download everything you need.) Please note that the contest deadline is one week earlier than usual: all entries must be in the BCYCNA office by **5pm on Wednesday, January 10, 2007.**

We continue to secure sponsorship for the gala and are happy to announce that Bell Canada, BC Arts Council, BC Press Council, Canada Post, Ducks Unlimited, New Car Dealers Association of BC, Ross and Sandra Dunning, and Thompson Rivers University School of Journalism have been added to our growing list of confirmed supporters. This event would not be possible without their very generous help.

Our focus between now and January will be to secure judges for the contest, so if you know of qualified professionals who would be interested in getting a glimpse into what's happening at community newspapers across BC and the Yukon, let us know!

We're also in the early stages of setting up seminars to take place on the morning of the gala. If you have specific requests or suggestions for seminar topics, please speak up! Contact Kerry Slater at [info@bccommunitynews.com](mailto:info@bccommunitynews.com).

Finally, take a look at what happened recently at the Walkley Awards for Journalism in Australia – and be sure to watch the video! We know you're a competitive bunch, but... should we be worried?

<http://www.smh.com.au/news/national/columnist-shown-exit-afterattack/2006/11/30/116477725446.html>

# Black Press in the News

Black Press, through its subsidiary Sound Publishing Inc., has finalized arrangements to purchase a group of 10 newspapers in King County Washington from Horvitz Newspapers.

The new group consists of seven bi-monthly publications, two weekly community newspapers and the daily King County Journal.

“We see unlimited potential in the King County region and are very pleased to have the opportunity to add these publications to our growing newspaper network in this area,” said David Black.

The bi-monthly publications serve residents of Auburn, Bellevue, Bothell/Kenmore, Covington/Maple Valley, Kent, Redmond and Renton. Community newspapers are the Mercer Island Reporter and the Snoqualmie Valley Record.



Sound Publishing also publishes 17 community newspapers in the Puget Sound area as well as the weekly Little Nickel Classifieds and Nickel Classifieds papers in Western Washington and Oregon. With the addition of the Journal/Reporter and Nickel papers Sound publications will

distribute more than 3/4 of a million copies each week.

Black Press publishes over 100 newspapers in Western Canada, Hawaii, Ohio and Washington State including the Honolulu Star Bulletin and the Akron (Ohio) Journal.

Don Kendall, former publisher of BCYCNA papers the Penticton Western and Summerland Review, recently moved to Black Press head office and will be overseeing operations in Washington. The BCYCNA would like to thank Don for his service on the Board of Directors over the years, and wishes him success in his new role.

Many other changes have also been taking place at Black Press including the appointment of Jim Parker as publisher of Monday Magazine and Group Publisher of Black's business and tourism products effective March 1, 2007. Jim is currently the publisher of the Cowichan News Leader/Pictorial. Meanwhile, Bill Macadam will leave his current post of publisher at Monday Magazine to take over as publisher at the Cowichan News Leader/Pictorial.

Tanis Culley, long-time publisher of the Langley Times, retired on November 1. Taking over her position is Dwayne Weidendorf, who joins the

paper from Metroland in Ontario.

Barb Baniulis has been appointed Vice-President, Distribution for Black Press (BC).

Ron Opheim has been appointed full-time National Sales Manager, Black Press Vancouver Island effective March 1, 2007. Ron is currently the publisher of the Ladysmith Chronicle.

Maurice Donn has been appointed publisher of the Nanaimo News Bulletin effective January 15, 2007. Maurice succeeds Roy Linder, who is retiring at the end of the year. Maurice is currently Black Press Vice-President, National Sales. He will commute for the first few weeks, with duties split between the Lower Mainland and Nanaimo.

Candy Hodson, General Manager Sales and Marketing for Black Press Lower Mainland, will assume the newly created role of Senior Vice-President Marketing for Black Press (BC) and will assume overall responsibility for all BC-wide sales and marketing activities for Black Press' BC papers, including national sales.

Current National Sales Manager, Sue Borthwick, will become Vice-President National Sales and will be responsible for national sales for Black Press (BC).

The BCYCNA congratulates and wishes all the best to everyone in their new roles.

# Fifty Writing Tools from the Poynter Institute

*Excerpts from the workbench of Roy Peter Clark*

## Writing Tool #5: Observe Word Territory

**Observe “word territory.” Give key words their space. Do not repeat a distinctive word unless you intend a specific effect.**

I coined the phrase “word territory” to describe a tendency I notice in my own writing. When I read a story I wrote months or years ago, I am surprised by how often I repeat words without care.

Writers may choose to repeat words or phrases for emphasis or rhythm. Abraham Lincoln was not redundant in his hope that a “government of the people, by the people, for the people, shall not perish from the earth.” Only a mischievous or tone-deaf editor would delete the repetition of “people.”

To observe word territory you must recognize the difference between intended and unintended repetition. For example, I once wrote this sentence to describe a writing tool:

Long sentences *create* a flow that carries the reader down a stream of understanding, *creating* an effect that Don Fry calls “steady advance.”

It took several years and hundreds of readings before I noticed I had written “create” and “creating” in the same sentence. It was easy enough to cut out “creating,” giving the stronger verb form its own space. Word territory.

In 1978 I wrote this ending to a story about the life and death of Beat writer Jack Kerouac in my hometown of St. Petersburg, Florida:

How fitting then that this child of bliss should come in the end to St. Petersburg. Our city of golden sunshine, balmy serenity, and careless bliss, a paradise for those who have known hard times. And, at once, the city of wretched loneliness, the city of rootless survival and of restless wanderers, the city where so many come to die.

Years later, I admire that passage except for the unintended repetition of the key word “bliss.” Worse yet, I had used it again, two paragraphs earlier. I offer no excuse other than feeling blissed out in the aura of Kerouac’s work.

I’ve heard a story, which I cannot verify, that Ernest Hemingway tried to write book pages in which no key words were repeated. That effect would mark a hard-core adherence to word territory, but, in fact, does not reflect the way that Hemingway writes. He often repeats key words on a page — table, rock, fish, river, sea — because to find a synonym strains the writer’s eyes and the reader’s ears.

Consider this passage from “A Moveable Feast”:

All you have to do is write *one true sentence*. Write the *truest sentence* that you know. So finally I would write *one true sentence*, and then go on from there. It was easy then because there was always *one true sentence* that I knew or had seen or had heard someone say. If I started to write elaborately, or like someone introducing or presenting something, I found that I could cut that scrollwork or ornament out and throw it away and start with the first *true simple declarative sentence* I had written.

As a reader, I appreciate the repetition in the Hemingway passage. The effect is like the beat of a bass drum. It vibrates the writer’s message into the pores of the skin. Some words — like “true” or “sentence” — act as building blocks and can be repeated to good effect. Distinctive words — like “scrollwork” or “ornament” — deserve their own space.

Finally, leave “said” alone. Don’t be tempted by the muse of variation to permit characters to “opine,” “elaborate,” “chortle,” “cajole,” or “laugh.”

## WORKSHOP:

Read a story you wrote at least a year ago. Pay attention to the words you repeat. Divide them into three categories: (a.) function words (“said” or “that”) (b.) foundation words (“house” or “river”) (c.) distinctive words (“silhouette” or “jingle”)

Do the same with the draft of a story you are working on now. Your goal is to recognize unintended repetition before it is published.

Read some selections from novels or nonfiction stories that make use of dialogue. Study the attribution, paying close attention to when the author uses “says” or “said,” and when the writer chooses a more descriptive alternative.



# Adobe comes up with another winner in Acrobat 8 Pro



**Kevin Slimp**

**Institute of Newspaper Technology**

Can I actually be that old? Can Adobe Acrobat really be up to version 8? Let's see, Adobe releases a new version of Acrobat every 18 months. That would be 8 times 1.5 years. Where did those twelve years go? It seems like only yesterday I reviewed version 7.

Adobe is very sneaky. With each upgrade, they seem to add at least one feature that publishing professionals must have. In Acrobat 5, it was the ability to convert gradients to smooth shades, thus ending the days of banding in gradient fills.

In version 6, Adobe added several important features. The Separations Preview made it possible to visually find color problems in a PDF file. The PDF Optimizer made it possible to correct problems right in Acrobat and save the file as a new PDF. The most important addition for newspaper folks, however, was the Preflight ability to create sets of standards by which all PDF files can be measured. Acrobat 7 Professional heralded the ability to convert spots to process colors, using the Ink Manager. To go a step further, version 7 made it easy to convert one color, spot or process, to another.

Now, with my 30th birthday a distant memory (no jokes about my age), could it really be that Acrobat is up to version 8? I've been involved in the beta testing for Acrobat 8 for several months now, so it was no surprise when the FedEx box arrived on my desk with the newly released Acrobat 8 Professional inside.

Have they done it again? Has Adobe added one or more new features that make Acrobat 8 Professional indispensable to the publishing professional? I'd like to string you along, but you probably already know the answer. Yes!

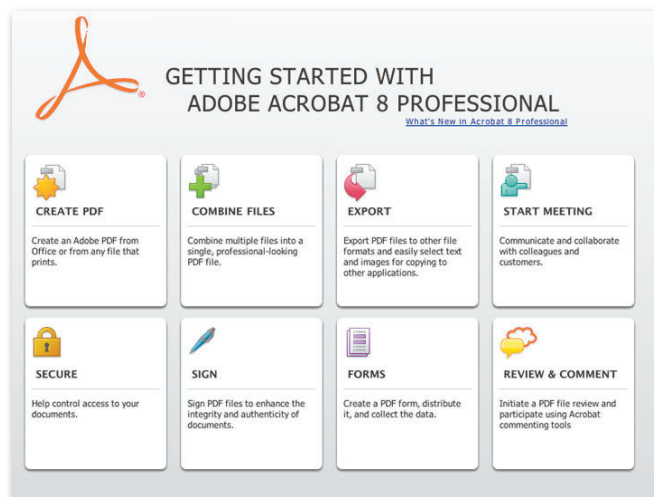
Before we get into that, let's look at several features available in Acrobat 8 Professional:

- *A cleaner user interface.* Adobe likes to tout the new, clean look of Acrobat when the application first opens. The user is greeted with a pretty screen that allows you to click on a button to begin a process. Most of us, however, will click on the "Do not show at startup" button to make this screen go away when the application begins.

- *Adobe continues to improve the ability to easily create and combine files.* Combining multiple files into one PDF gets easier all the time. And not just PDF files. To test this feature, I instructed Acrobat to combine a PDF file, an EPS file exported from QuarkXPress, a JPG file and an InDesign document. Surely, I thought, Acrobat would be stumped by the Quark EPS. But there it was, before my eyes. It worked perfectly.

- *Collaborate and share reviews with others.* Version 8 introduces the concept of shared reviews. By publishing comments to and retrieving comments from a server, separate from the PDF file, reviewers can see each other's comments.

- *Advanced print-based features.* In addition to the preflight and ink manager tools, Acrobat 8 Professional introduces improved advanced printing features. Acrobat now includes the ability to create watermarks, crop pages and set up pages in booklet form.



A slick new interface might be the first thing you notice when opening Acrobat Professional 8. But lots of new features, including preflight fixups, will be the things you remember.

- *The Ad Department is going to like this one* (if they ever take the time to try it out). Acrobat Connect offers a way to interact with clients and others in real time. For a monthly subscription fee, Acrobat users can open their documents into personal meeting rooms, so they can be shared with others over the Web for live collaboration. Screen sharing, audio and video conferencing, whiteboarding and other features are possible with Connect.

- *OK. Here it is. The one feature we'll all come to depend on.* Acrobat 6 Professional offered the ability to create preflight profiles. This meant the user could have Acrobat search throughout a PDF file for any potential problems. In our business, we'd look for things like OPI comments, RGB color, fonts that weren't embedded and more. Acrobat 8 Professional has added the ability to fix certain problems when they arise during a preflight.

For instance, I created a preflight to look for various potential issues in a newspaper ad. One possible problem was the presence of OPI comments. These pesky little programming comments can play havoc when PDF files go to the press. Now, with Acrobat 8 Professional, I can create a profile that 1) finds OPI comments and 2) removes the comments after they're found!

Let me give you a moment

to catch your breath. OK. You can correct such problems with a new feature called the "fixup." Basically, you instruct Acrobat to fixup a particular problem when it is found during a preflight. I could tell you more, but I dare not.

Yes, like many things, Acrobat gets better with age. It gets closer all the time to the magic stand-alone application we've dreamed of since its inception. There are still a few things Acrobat Professional can't do without the help of plug-ins, so don't throw away your copies of PitStop or Quite a Box of Tricks. But it's getting closer all the time.

Acrobat 8 Professional is available on the PC and Mac platforms. Upgrades are available from previous versions. For more information, visit <http://www.adobe.com/products/acrobat>.

Kevin is director of the Institute of Newspaper Technology. Read more of Kevin's columns at [www.kevinslimp.com](http://www.kevinslimp.com).



Louisville, KY • Jan. 25  
 Calgary, AB • Jan. 26 & 27  
 Des Moines, IA • Feb. 2  
 Nashville, TN • Feb. 7-9  
 Indiana Tour • Mar 13-16  
 Syracuse, NY • Mar 19  
 Round Rock, TX • Mar 23  
 Horseshoe Bay, TX • Mar 24



## ASK THE EXPERT

Ed Henninger of Henninger Consulting would like to provide BCYCNA members with the following services for free - no strings attached!

- A phone evaluation of your newspaper's design.
- Answers to questions about:
  - your newspaper's design
  - design issues and trends
  - type and typography
  - colour and colour use
  - advertising design

Ed Henninger is an independent newspaper consultant and the Director of Henninger Consulting. Offering comprehensive newspaper design services including redesigns, workshops, training and evaluations.

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# COMMUNITY CLASSIFIEDS

## RATE INCREASES ACROSS CANADA

Most of the other provincial associations are implementing rate increases effective January 1, 2007.

Cross-Canada rates for ads of up to 25 words will be as follows:

**BC/Yukon: \$395** (no change)... **\$9** for each extra word (no change)

**Alberta/NWT: \$249** (increased)... **\$8** for each extra word (no change)

**Saskatchewan: \$199** (increased)... **\$4** for each extra word (no change)

**Manitoba: \$179** (no change)... **\$5** for each extra word (no change)

**Ontario: \$424** (no change)... **\$6** for each extra word (increased)

**Quebec: \$115** (increased)... **\$6** for each extra word (increased)

**Atlantic: \$159** (increased)... **\$5** for each extra word (increased)

Please note that if you have regular customers who have pre-booked and pre-paid into January, the 2006 rates will be honoured. All new ads (even for long-time regular customers) will be charged the new rates.

Watch for a package in the New Year with redesigned and updated rate cards, database info, and everything you need to know about community classifieds.



# UPCOMING INDUSTRY EVENTS & NEWS

## **N<sup>2</sup>NEWSPAPERNEXT:** THE TRANSFORMATION PROJECT

### AMERICAN PRESS INSTITUTE'S NEWSPAPER NEXT WORKSHOP, SEATTLE - FEBRUARY 16, 2007

*Cosponsored by the Department of Communication,  
University of Washington*

The old, monolithic newspaper business model is in disruption. To survive and thrive, newspaper companies need to build a growing portfolio of business models, products and services that win throngs of new consumers and advertisers. Newspaper Next – the just-completed, one-year project of the American Press Institute – provides the practical, step-by-step approach you need.

In a one-day regional workshop you can learn this powerful new approach firsthand. Built on the groundbreaking concepts of renowned Harvard innovation expert Dr. Clayton Christensen, Newspaper Next is tailor-made for newspaper people and the unique needs and circumstances of newspaper organizations. For more information, visit <http://www.americanpressinstitute.org/07/N2Seattle/>



### AWNA SYMPOSIUM

AWNA's 2007 Newspaper Symposium will take place January 26-28, 2007 at the Coast Plaza Hotel in Calgary. For more information, visit <http://www.awna.com/symposium.php>



### SOCIETY FOR NEWS DESIGN BEST OF NEWSPAPER DESIGN COMPETITION

The Society for News Design has released its Call for Entries for the 28th annual The Best of Newspaper Design – Creative Competition. Several 2006 categories now separate broadsheet and tabloid formats for judging.

The Creative Competition is open to all general circulation newspapers – daily or non-daily, traditional or alternative – published anywhere in the world. All entries in this juried competition must have been published between Jan. 1 and Dec. 31, 2006, inclusive.

U.S. entries must be received in Syracuse, N.Y., by Jan. 17, 2007; **entries from outside the United States must be received by Jan. 24, 2007.**

The complete set of rules and forms can be viewed, printed and downloaded from SND's web site at [http://www.snd.org/competitions/how\\_to\\_enter.html](http://www.snd.org/competitions/how_to_enter.html).

The Society for News Design is an international professional organization dedicated to enhancing communication through excellence in visual journalism. The Society, founded in 1979, has 2,500 professional and student members in more than 50 countries.



Thank you for reading *UPDATE*. Your feedback is essential to our mission of covering the community newspaper industry in BC. Please call, fax or email us with your ideas or comments.

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