



**Community
Newspapers
Association**
British Columbia & Yukon

The BCYCNA Update

The Community Newspaper Newsletter

July 25 2005

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2005 Ma Murray Awards Gala



Peter Rusland (left) of the Cowichan Valley Newsleader accepts his award from Michael Newman, member of the BC Press Council and publisher of the Oliver Chronicle.

Ask anyone who was there – the Ma Murray Community Newspaper Awards Gala, held April 22nd and 23rd at the Sheraton Vancouver Wall Centre Hotel, was a fabulous celebration of our industry. Highlights included the Agency Mingler at Relish, the Scholarship Luncheon, the Awards Gala Dinner, and the party in the Hospitality Suite. On Friday evening, 70 publishers, advertising reps and awards finalists kicked off the weekend at one of Vancouver's best new restaurants, Relish. The timing was perfect for the after-work crowd and was also a great social for those attending the weekend.



Nelson Becker, BCYCNA first vice-president and publisher of the Kootenay Weekly Express, shares a laugh with sales reps from Genesis-Shepanyky at the agency mingler on Friday.

On Saturday afternoon, CN and the BCYCNA sponsored a Scholarship Luncheon where \$15,000 in scholarships was handed out to university students from around BC, all of whom hope to pursue careers in print media, graphic design, journalism, photography, and within sales, business, and marketing. At the NorskeCanada President's Reception, which took place Saturday evening at the Wall Centre, outgoing BCYCNA president Joyce Carlson thanked all the sponsors before handing over the gavel to new BCYCNA president Steve Robertson, who introduced the 2005-2006 Board of Directors. (see page 4 to meet the Board.)

This year's Ma Murray Awards Gala dinner had a record showing, with well

over 230 people in attendance. After an amazing dinner, comedian Darryl Lenox, soon to be on the David Letterman Show, had everyone in hysterics – always good for one's digestion! The evening was hosted by CBC's Mark Forsythe and actress-comedienne Veena Sood, who announced each award winner with an entertaining flair.

The winners themselves had a ton of flair too! Check them out, in all their glory, on the BCYCNA website (www.bccommunitynews.com), where you can watch videos of the acceptance speeches and see more photos from the night.

In total, the BCYCNA handed out awards in 38 categories. But the celebration didn't end there. When the gala was over, everyone headed to the Constellation Suite on the 35th floor of the Wall Centre for the Hospitality Suite of the year! With a DJ, two levels, two balconies, and a view like no other, this party went on late into the night. The 2005 Ma Murray Community Newspaper Awards were an overwhelming success. The BCYCNA would like to thank our title sponsor, Terasen, and our major event sponsors, NorskeCanada, British Columbia Lottery Corporation, and CN, as well as all our award sponsors, for their continued support of the community newspaper industry.

A Note from the Editor

Dear publishers, editors, and BCYCNA newspaper staff,

It's been awhile, and as you may have noticed, we've made some changes to the Update. This is a work in progress and will develop further with your feedback. As we go back to a regular biweekly format, we will be introducing some regular features that you can look forward to in every issue. Industry news, advertising tips, upcoming events, syndicated columns you might like, and lots more.

This is your newsletter, so please tell us what you'd like to see. Call or email Kerry Burgess with your comments or questions, at 1-866-669-9222 or info@bccommunitynews.com. Enjoy!

BCYCNA Papers Shine at the National Level

BCYCNA member papers strutted their stuff in Banff at the Canadian Community Newspapers' annual Better Newspapers Competition. From June 1 to 4, delegates socialized with colleagues from across the country, played in a golf tournament, enjoyed a gourmet dinner atop Sulphur Mountain, brainstormed in professional development workshops, and celebrated at the President's Reception. The highlight, of course, was the Awards banquet and dinner.

It should be no surprise that our papers excelled in so many award categories. Read on for the list of our victories. For the complete list of winners, go to www.communitynews.ca/bncawards/2005/. Congratulations to all our winners, and thanks for making the BCYCNA look so good!

If you didn't attend the CCNA convention, why not? The CCNA wants to know. Have your say! Email info@bccommunitynews.com for a copy of their convention survey.

General Excellence Awards Best All-Round Newspaper

Circulation up to 1249
Silver award - Clearwater (BC)
North Thompson Times

Circulation 2000 to 2999
Silver award - Summerland (BC)
Review

Circulation 3000 to 3999
Gold award - Squamish (BC) Chief
Silver award - Salmon Arm (BC)
Observer
Bronze award - Powell River (BC)
Peak

Circulation 6500 to 12499
Gold award - Whistler (BC)
Question
continued on page 3.....

Scholarships Awarded to BC Youth

BCYCNA distributes more than \$25,000 in scholarship funds



Tanis Culley, publisher of the Langley Times, presents Jason Wynja with his first place \$5000 award in the BCYCNA / BC Press Council High School Scholarship competition. A carrier of the Langley Times since grade 9, and valedictorian of HD Stafford's grad class of 2005, Jason will be attending UVIC in the fall.

The BCYCNA was pleased to once again award more than \$25,000 in scholarships to deserving students from around the province. With three different scholarship programs, the funds were well dispersed. Employees of member papers (and their children) were eligible for two prizes totaling \$2,500 by writing an essay answering the

question, "If you were publisher for a day, how would you change your community newspaper, and why? This year's first place winner was **Stephanie Franklin**, who entered through The Chilliwack Progress. The second place award went to **Jenna McBride**, whose entry came via the Gulf Islands Driftwood. Congratulations to both students! To read their essays, go to www.bccommunitynews.com/members/scholarships.html.

In a partnership with the BC Press Council, the BCYCNA was thrilled to hand out \$10,000 to graduating high school students from around BC and the Yukon. Answering the same essay question were first place winner **Jason Wynja** of Langley (Langley Times), runner-up **Cherie Ng** of Richmond (Richmond News), and third place winner **Amy Sheehan** of Delta (Delta Optimist). See these students' essays at www.bccommunitynews.com/files/scholarships.html.

html.

Finally, the BCYCNA handed out \$15,000 in scholarships to college and university students, each individually selected by faculty in their program. With the purpose of encouraging the bright and talented of BC and the Yukon to work in the community newspaper industry, these scholarships are available to students of journalism, marketing, graphic design, and sales, from Kwantlen University College and Langara to Thompson Rivers University and Camosun College. To see the list of winners, go to www.bccommunitynews.com/files/scholarships.html.

Congratulations to all the winners. Next year's contest details will be available on our website in February 2006.

Circulation 12500 to 24999
Gold award - Sechelt/Gibsons (BC)
Coast Reporter
Silver award - Courtenay Comox
Valley (BC) Record
Bronze award - New Westminster
(BC) Record

Circulation 25000 and over
Silver award - Abbotsford (BC)
Times
Bronze award - Kelowna (BC)
Capital News

Best Editorial Page

Circulation up to 1249
Silver award - Clearwater (BC)
North Thompson Times

Circulation 1250 to 1999
Gold award - Merritt (BC) Herald

Circulation 2000 to 2999
Silver award - Revelstoke (BC)
Times-Review

Circulation 3000 to 3999
Gold award - Squamish (BC) Chief
Bronze award - Smithers (BC)
Interior News

Circulation 6500 to 12499
Gold award - Whistler (BC)
Question

Circulation 12500 to 24999
Gold award - Duncan (BC)
Cowichan News Leader
Bronze award - Sechelt/Gibsons
(BC) Coast Reporter

Circulation 25000 and over
Silver award - Kelowna (BC) Capital
News
Bronze award - Abbotsford (BC)
Times

Best Front Page

Circulation up to 1249
Bronze award - Clearwater (BC)
North Thompson Times

Circulation 2000 to 2999
Gold award - Ladysmith/Chemainus
(BC) Chronicle
Bronze award - Summerland (BC)
Review

Circulation 3000 to 3999
Silver award - Salmon Arm (BC)
Observer

Circulation 4000 to 6499
Bronze award - Yukon News

Circulation 6500 to 12499
Gold award - Whistler (BC)
Question

Circulation 12500 to 24999
Gold award - Delta (BC) Optimist
Silver award - Sechelt/Gibsons (BC)
Coast Reporter
Bronze award - Duncan (BC)
Cowichan News Leader

Circulation 25000 and over
Gold award - Richmond (BC) News
Silver award - Abbotsford (BC)
Times
Bronze award - Surrey/North Delta
(BC) Leader

Premier Awards

Best News Story
Circulation 10000 and over
Gold award - Trudy Beyak,
Abbotsford (BC) News

Best Feature Story

Circulation 4000 to 12499
Gold award - Barbara McLeod,
Yukon News
Silver award - Mitchell Sherrin,
Salt Spring Island (BC) Gulf Islands
Driftwood
Bronze award - Jeff Nagel, Terrace
(BC) The Terrace Standard

Circulation 12500 and over
Gold award - Trudy Beyak,
Abbotsford (BC) News
Silver award - Mike Howell,
Vancouver (BC) Courier - West Side
Bronze award - Marshall Jones,
Kelowna (BC) Capital News

Best Feature Series

Circulation 4000 to 12499
Gold award - Vern Faulkner,
Esquimalt (BC) News
Silver award - Joyanne Pursaga,
Quesnel (BC) Cariboo Observer

Circulation 12500 and over
Bronze award - Katherine
Mortimer, Vernon (BC) Morning
Star

Outstanding Columnist

Circulation Open
Silver award - Bill Phillips, Williams
Lake (BC) Tribune
Bronze award - Paula Carlson,
Surrey/North Delta (BC) Leader

Outstanding Reporter Initiative

Circulation up to 9999
Gold award - Wendy Johnson, Oliver
(BC) Chronicle
Bronze award - Barbara McLeod,
Yukon News

Circulation 10000 and over
Bronze award - Sandra Thomas,
Vancouver (BC) Courier - West Side

Best National Editorial

Circulation 10000 and over
Gold award - Thomas Winterhoff,
Saanich (BC) News
Bronze award - Christopher Foulds,
Abbotsford (BC) News

Best Local Editorial

Circulation 10000 and over
Silver award - Andrew Holota,
Surrey/North Delta (BC) Leader

Best Historical Story

Circulation up to 3999
Gold award - Barb Brouwer, Salmon
Arm (BC) Observer

Circulation 4000 to 12499
Gold award - Jennifer Lang, Terrace
(BC) The Terrace Standard

Circulation 12500 and over
Gold award - Bruce MacInnis,
Courtenay Comox Valley (BC)
Record
Silver award - Thomas Winterhoff,
Saanich (BC) News
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Best Headline Writing

Circulation Open
Gold award - Chilliwack (BC) Times

Best Local Cartoon

Circulation up to 9999
Gold award - Bob Muirhead, Salmon Arm (BC) Observer

Circulation 10000 and over
Silver award - Norisa Anderson, North Shore (BC) News
Bronze award - Ole Heggen, Victoria (BC) News

Best Spot News Photo

Circulation 4000 to 12499
Gold award - Amandah Hillton, Williams Lake (BC) Tribune
Bronze award - Mike Thomas, Yukon News

Circulation 12500 and over
Gold award - Grant Warkentin, Campbell River (BC) Mirror
Bronze award - Jean Konda-Witte, Abbotsford (BC) Times

Best Feature Photo

Circulation up to 3999
Gold award - James Murray, Salmon Arm (BC) Observer

Circulation 4000 to 12499
Silver award - Vern Faulkner, Esquimalt (BC) News
Bronze award - Mike Thomas, Yukon News

Circulation 12500 and over
Bronze award - Troy Landreville, Langley (BC) Advance News

Best Sports Photo

Circulation 4000 to 12499
Silver - Jillian Rogers, Yukon News

Circulation 12500 and over
Gold award - Ashlee Daye, Penticton (BC) Penticton Western News
Silver award - Cindy Goodman, North Shore (BC) News

Best Photo Essay

Circulation up to 3999
Gold award - James Murray, Salmon Arm (BC) Observer

Circulation 4000 to 12499
Gold award - John Cameron, Derrick Lundy, Ken Sakamoto, Jen McFee, Peter McCully & Mitchell Sherrin, Salt Spring Island (BC) Gulf Islands Driftwood
Silver award - Mike Thomas, Yukon News
Bronze award - Bonny Makarewicz, Whistler (BC) Question

Circulation 12500 and over
Silver award - Evan Seal, Surrey/ North Delta (BC) Leader
Bronze award - Rick Collins, Abbotsford (BC) Times

Best Photo Illustration

Circulation Open
Gold award - Branka Hrgovich, Victoria (BC) Weekend Edition
Silver award - Mario Bartel, Burnaby/New Westminster (BC) News Leader

Best In-House Ad Campaign

Circulation 10000 and over
Bronze award - Chilliwack (BC) Progress

Best Ad Design

Circulation up to 3999
Gold award - Ladysmith/Chemainus (BC) Chronicle

Circulation 4000 to 12499
Bronze award - Yukon News

2005-2006 BCYCNA Board of Directors



From left to right: Nelson Becker, Doug Foot, Stephen Robertson, Brad Alden, Joyce Carlson, Peter Kvarnstrom, Brian McCristall, Jim Parker, and Chuck Bennett. (missing Frank Teskey.)

Allow us to introduce this year's Board of Directors:

President - Stephen Robertson, Yukon News
First Vice-President - Nelson Becker, Kootenay Weekly Express
Second Vice-President - Brad Alden, Burnaby Now /New Westminster Record
Past-President - Joyce Carlson, Powell River Peak
Treasurer - Doug Foot, North Shore News
Director - Brian McCristall, Tri-City News
Director - Peter Kvarnstrom, Madison Publishing
Director - Chuck Bennett - Osoyoos Times / Okanagan Falls Review
Director - Jim Parker - Cowichan Valley Newsleader
Director - Frank Teskey - Cariboo Press

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Circulation 12500 and over
Gold award - Surrey/North Delta
(BC) Leader

Best Newspaper Promotion

Circulation up to 3999
Gold award - Powell River (BC)
Peak

Circulation 4000 to 12499
Bronze award - Salt Spring Island
(BC) Gulf Islands Driftwood

Circulation 12500 and over
Gold award - Chilliwack (BC)
Progress

Outstanding Community Service

Circulation up to 9999
Gold award - Williams Lake (BC)
Tribune
Bronze award - Port Hardy (BC)
North Island Gazette

Circulation 10000 and over
Silver award - Abbotsford (BC)
News
Bronze award - Sidney (BC)
Peninsula News Review

Best Christmas Edition

Circulation 4000 to 12499
Silver award - Williams Lake (BC)
Tribune

Circulation 12500 and over
Gold award - Burnaby/New
Westminster (BC) News Leader
Silver award - White Rock/South
Surrey (BC) Peace Arch News

Best Coverage of the Arts

Circulation 10000 and over
Silver award - Langley (BC) Times
Bronze award - Abbotsford (BC)
News

Best Sports Pages

Circulation 4000 to 12499
Gold award - Whistler (BC)
Question

Circulation 12500 and over
Silver award - Campbell River (BC)
Mirror
Bronze award - Kelowna (BC)
Capital News

Best Special Section

Circulation up to 3999
Silver award - Powell River (BC)
Peak

Circulation 4000 to 12499
Silver award - Salt Spring Island
(BC) Gulf Islands Driftwood

Circulation 12500 and over
Gold award - Victoria (BC) News
Silver award - Surrey/North Delta
(BC) Leader

Best Web Site Design

Circulation up to 3999
Gold award - Powell River (BC)
Peak

Circulation 4000 to 12499
Gold award - Salt Spring Island
(BC) Gulf Islands Driftwood

Silver award - Williams Lake (BC)
Tribune
Circulation 12500 and over
Bronze award - Langley (BC)
Advance News

Special Competitions Best Environmental Writing

Circulation up to 9999
Bronze award - Edward Hill,
Ladysmith/Chemainus (BC)
Chronicle

Circulation 10000 and over
Bronze award - Don Bodger, Duncan
(BC) Cowichan News Leader

Excellence in Rural Reporting

Circulation Open
Gold award - Isabelle Southcott,
Powell River (BC) Peak

Best Business Writing Award

Circulation up to 9999
Gold award - Darrell Hookey,
Yukon News

Circulation 10000 and over
Gold award - Trudy Beyak, Vivian
Ruskin, Vikki Hopes, Neil Corbett &
Kevin Mills, Abbotsford (BC) News
Bronze award - Jennifer McLarty,
Victoria (BC) News

Best Agricultural Edition

Circulation 10000 and over
Bronze award - Chilliwack (BC)
Progress



BCYCNA UPDATE
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Thank you for reading UPDATE. Your feedback is essential to our mission of covering the community newspaper industry in BC. Please call, fax or email us with your ideas or comments.

www.bccommunitynews.com